



PERFORMANCE
OUTDOOR ADVERTISING

BANNOCK COUNTY COMMISSIONERS

MAY 9, 2019

RE: DIGITAL SIGN PARTNERSHIP WITH THE BANNOCK COUNTY EVENT CENTER

1: WE ARE APPLYING FOR A 20 YEAR (TWENTY YEAR) GROUND LEASE AGREEMENT (WITH A 20 YEAR OPTION TO RENEW) THIS WILL BE A BILLBOARD SIGN WITH A DOUBLE SIDED DIGITAL FACE. SIGN TO BE LOCATED ON THE CORNER OF OLYMPUS AND FAIRWAY (LOCATED WHERE EXISTING FLAGPOLE IS). PERFORMANCE OUTDOOR TO HAVE SITE SURVEYED AND FLAGPOLE RELOCATED BY MUTUAL AGREEMENT WITH THE FACILITIES DIRECTOR.

2: IN EXCHANGE FOR THE GROUND LEASE WITH PERFORMANCE OUTDOOR THE COUNTY WILL RECEIVE THE FOLLOWING.

A: \$15,000.00 (FIFTEEN THOUSAND DOLLARS) CASH UPON SIGN COMPLETION.

\$25,000.00 (TWENTY-FIVE THOUSAND DOLLARS) UPON RENEWAL.

PLUS:

1. THE LIGHTED HEADER ON THE SIGN IDENTIFYING THE EVENT CENTER GROUNDS.
2. ONE MESSAGE EVERY 70 SECONDS TO MARKET EVENT CENTER EVENTS AND OR ACTIVITIES THAT THE COUNTY DEEMS PERTINENT. COUNTY TO PROVIDE READY ARTWORK.
3. IN ADDITION AS EVENTS ARE BOOKED, PERFORMANCE AT NO ADDITIONAL COST TO THE COUNTY WILL USE, AS AVAILABLE, OUR YELLOWSTONE CORRIDOR BOARDS TO PROMOTE COUNTY EVENTS.
- 3: THE SIGN FACE WILL BECOME STATIC FROM THE HOURS OF 10PM-6AM. (NO MOVEMENT).
- 4: PERFORMANCE OUTDOOR WILL ASSUME ALL COSTS OF CONSTRUCTION OF THE STRUCTURE WITH THE EXCEPTION OF SPLITTING THE COSTS FOR POWER TO BE RUN TO THE FAIRGROUNDS PROPERTY.
- 5: PERFORMANCE OUTDOOR WOULD ALSO BE GIVEN THE FIRST RIGHT OF REFUSAL FOR AN ADDITIONAL SIGN LOCATED ON THE NORTHEAST CORNER OF THE FAIRGROUND PROPERTY, AT THE INTERSECTION OF CHUBBUCK ROAD AND OLYMPUS.
- 6: ALL WORK WILL BE PERFORMED BY LICENSED AND BONDED ENGINEERS AND CONTRACTORS LOCATED IN BANNOCK COUNTY.

SINCERELY



FRANK NUDING

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